

JavaScript SEO Checklist

A JavaScript SEO checklist confirms that frameworks like React, Next.js, Vue, and Angular deliver crawlable HTML, real links, correct metadata, proper status codes, and stable rendering for search engines and AI crawlers.

12 checks · 10 sections · For: Front-end developers, technical SEOs

Site: _____ Checked by: _____ Date: _____

RENDERING APPROACH

☐	Check rendering mode	SSR, SSG or hydration strategy documented	High
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HTML CONTENT

☐	Check raw HTML content	Main content exists in initial HTML	High
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LINKS

☐	Check link markup	Links use <a href> with real URLs	High
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METADATA

☐	Check titles in HTML	Title and meta present before JS runs	High
☐	Check canonicals	Canonical not changed by JS	High
☐	Check robots directives	No JS-injected noindex conflicts	High

STRUCTURED DATA

☐	Check schema output	Schema present in rendered HTML	Medium
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LAZY LOADING

☐	Check lazy-loaded content	Content loads without scroll or interaction	Medium
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NAVIGATION

☐	Check JS navigation	Routes have unique crawlable URLs, not hash fragments	High
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STATUS CODES

☐	Check SPA status codes	Missing routes return real 404, not 200	High
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HYDRATION

☐	Check hydration errors	No content mismatch between server and client	Medium
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TESTING

☐	Compare source vs rendered	Diff shows no missing SEO elements	High
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Common mistakes

- Client side rendering for indexable content
- Links built as buttons
- Soft 404s in single page apps
- Metadata changed after hydration
- Not comparing source and rendered HTML

When to run this checklist

- When choosing a rendering approach
- Before launching a JavaScript framework site
- After framework upgrades
- When rendered pages are missing from the index

SiteAuditLint workflow

Crawl, find, fix, re-crawl, compare, monitor. Run the same checks automatically at siteauditlint.com, free for up to 100 URLs per crawl.